Cogs & Marvel

Cogs & Marvel is a brand experience and creative events agency. As some of the world's biggest tech firms chose Dublin as their global or European base, the company built a reputation as a trusted partner for events and experiential marketing services. Presidio provide the agency with a secure, digitally optimised environment, including end-user device encryption for the company's highly mobile staff.

Benefits at a Glance

- ◆ Peace of mind and security assurance for highly sensitive information, including GDPR-compliant data
- ◆ On-call access to expert support for mission-critical systems
- ◆ Value for money from outsourced IT managed services relationship
- ◆ Standardised, secure, repeatable model for IT services that will support the business's plans to roll out new international offices

Cogs & Marvel is a brand experience and creative events agency. Founded by Jane Gallagher and Roisin Callaghan in 2006, Cogs & Marvel grew up alongside the tech sector in Dublin.

Today, the company operates out of offices in Dublin and San Francisco with a significant global reach and plans to open an office in Asia. In 2018 they created and executed events and experiences for their clients in over fifty cities across four continents.

"Experiences are what we create, changing people is what we do. We bring the wow factor to our events and experiences. We want people to go away feeling like they have had a memorable experience," says Aisling Joyce, Operations Director for Cogs & Marvel and one of the company's first employees.

Aisling has been working with Presidio for the past 3 years on ensuring the highest standards of data protection and compliance are upheld.

Mobile Security

The company operates its IT with a linchpin security system. Data protection is critical for the agency and maintaining GDPR is a priority.

As the company operates an in-house travel service, Green Light Travel, privacy and confidentiality around attendee information is an integral component of their client relationships.

"We get to work with global clients in the IT sector. They understand we have to complete an audit regularly, particularly when we're doing events," Aisling says.

"WITH PRESIDIO, WE HAVE A REPEATABLE, COMPLIANT MODEL THAT WORKS, **WHEREVER THE OFFICE IS, OR WHEREVER OUR TEAM IS WORKING FROM.**"

- Aisling Joyce, Operations Director, Cogs & Marvel

"Personal information and data protection are really important to us. We use Presidio to control who has access to shared files and to store critical information in their secure cloud server. Having this level of security is hugely important to our business. Presidio's ISO 27001 accreditation is a really important factor for us as it ensures that we are getting the best levels of compliance and security for our business and our clients."

Presidio has provided the agency with a secure, digitally optimised environment, including end-user device encryption for the company's highly mobile staff who executed over two hundred and eighty-five events in fifty different cities last year.

Presidio's mixed hardware state includes Mac, Windows, Android and iPhone devices, with all devices provided, configured and managed by Presidio, from the desktop to enterprise applications and from servers to backup.

Environment for Growth

Presidio is operating as the company's IT department in their dual office locations. Cogs & Marvel says it has achieved its goal of modernising, standardising and driving compliance in its IT systems and support.

"With Presidio, we're compliant and standardised everywhere we work," Aisling says. "Everything's logged, recorded, and devices are controlled so that people can't download anything other than what has been authorised."

She says that a standardised and secure IT platform positions the agency to continue growing, particularly as it looks to open new offices around the world. "We plan to expand beyond our current offices," she says. "With Presidio, we have a repeatable, compliant model that works, wherever our team is working from."

MAIN BENEFITS

- **Procure, install, configure and secure a broad range of IT hardware and software** applications across domestic and international offices
- Manage diverse estate of **Windows, Mac, Android and iOS** across a highly **mobile workforce**
- Provide complete **security and business resilience,** including ISO 27001 certified managed IT services, end-user device encryption, SkOUT Secure Intelligence, cloud backup and antivirus
- **Central point of support and escalation** for business-critical communications infrastructure
- **Responsive, account managed relationship**

About Presidio

Presidio is a Global Digital Services And Solutions Provider accelerating business transformation by modernizing and securing our clients information technology.

For more information on how we connect IT of today to IT of tomorrow, visit presidio.com/europe